

ORDER



Orders
Order / Rev: 722378
Alt Order #: 06373275
Product Desc: ARIZONANS FOR JOBS
Estimate:
Flight Dates: 10/16/12 - 10/19/12
Original Date / Rev: 10/16/12 / 10/16/12
Order Type: Political

KPNX

Primary AE: Alex Lavin
Sales Office: T-LA
Sales Region: NAT

Agency
Name: Target Enterprises/ POL
Buying Contact:
Billing Contact:
 15260 Ventura Blvd, Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Arizonans for Jobs
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	8	\$11,100.00	\$9,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$11,100.00	\$9,435.00	0.00
Totals	8	\$11,100.00	\$9,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Lavin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/16/12	10/19/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	- TWTF - -	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2			\$750.00			0.00			
2	KPNX	10/16/12	10/19/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF - -	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		3			\$1,000.00			0.00			
3	KPNX	10/16/12	10/19/12	M-F 10p News M-F 10pm News	CM	10-1035p	MTWTF - -	:30	3	\$2,200.00	P-2	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		3			\$2,200.00			0.00			
													Totals	8	\$11,100.00
*Tax 1 Note: Tax 0.5%.															

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